

PUBLIC SESSION FOR

CITY WAYFINDING SIGNAGE PROGRAM DESIGN PRESENTATION

HOSTED BY THE CITY OF BETHLEHEM

SEPT. 29th 2015 | 7:00 PM

Northampton Community College, Fowler Family Southside Center
511 E. Third Street, Room 605, Bethlehem, PA 18015

The City of Bethlehem has been developing a comprehensive wayfinding system with public support and involvement for the last year. In the last meeting, the design team presented several signage design concepts. Based on input received from the last meeting, a final design for the wayfinding signage program was developed.

This meeting will present the final design and the direction outlined by the Wayfinding Program Steering Committee and other community groups and stakeholders. The meeting will also present a tentative schedule and approach to system implementation.

